Try the Best Amazon Account Management Service – 40 Free Hours

Managing an Amazon business isn't easy. Between constantly changing algorithms, competition from thousands of sellers, and strict compliance requirements, many sellers struggle to grow despite having great products. This is where professional Amazon account management services make a difference. One standout example is **SpectrumBPO Ecommerce Growth Agency in Richardson**, a trusted partner for sellers who want real growth without the stress of daily operations.

In this case study, we'll look at how a mid-sized Amazon brand turned things around by working with SpectrumBPO – and how you too can try the **best Amazon account management service – 40 free hours** completely risk-free.

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The Challenge

A health and wellness brand based in Texas had been selling on Amazon for two years but faced multiple challenges:

- Declining sales due to poorly optimized product listings.
- High advertising costs with little return.
- Limited understanding of Amazon's policies, leading to frequent listing suppressions.
- Overwhelmed internal team with no time to focus on strategy.

Despite investing thousands of dollars in marketing, the brand couldn't break past a plateau in revenue. They needed a partner with proven experience – and found it in SpectrumBPO.

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The Solution: Partnering with SpectrumBPO

SpectrumBPO's <u>amazon consulting experts</u> stepped in with a complete audit of the account. Within the first week, they identified missed opportunities, inefficiencies, and compliance risks.

Here's what SpectrumBPO's team did during the initial 40 free hours of account management:

- Re-optimized product listings with keyword-rich, customer-friendly content.
- Fixed suppressed listings and ensured compliance with Amazon's strict guidelines.
- Reorganized ad campaigns to cut wasted spend and improve conversions.
- Provided a detailed roadmap for scaling the business sustainably.

The client was impressed by the level of expertise and hands-on support SpectrumBPO delivered without any upfront cost.

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The Results

In just 60 days after continuing with SpectrumBPO beyond the free trial, the brand achieved:

- 40% increase in organic sales due to better visibility.
- 25% reduction in ad spend with improved ROI.
- Fully restored listings that had been inactive for weeks.
- A clear long-term growth strategy, freeing the internal team from daily struggles.

The health and wellness brand now outsells many competitors and continues to scale with SpectrumBPO's guidance.

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Why Choose SpectrumBPO?

What sets SpectrumBPO apart is that they don't just handle one part of the business—they provide <u>Full ecommerce services</u> tailored to each client's needs. From account setup and listing optimization to PPC advertising and compliance management, their approach covers everything under one roof.

Their unique offer of **40 free hours** allows sellers to experience the difference before committing, making it one of the most risk-free ways to test professional Amazon account management.

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Final Thoughts

The case study above is just one of many examples of how SpectrumBPO Ecommerce Growth Agency in Richardson helps sellers succeed. With their proven track record, expert strategies, and client-first approach, they are the partner every Amazon seller needs to grow confidently.

If you're ready to scale your brand with the **best Amazon account management service - 40 free hours**, SpectrumBPO is the team to trust. Their hands-on experience, dedication, and results-driven mindset make them a reliable choice for sellers across different categories.

By combining deep expertise with a focus on sustainable growth, SpectrumBPO has become the go-to agency for Amazon businesses that want more than just survival—they want dominance. Explore their services and see how the right partner can transform your Amazon journey.

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useful resources : <u>walmart seller central</u>